

**Meghna Bank PLC.**  
**Head Office, Dhaka**

**Request for Proposal (RFP):**

**Onboarding a new Credit Shield Premium Partner for Credit Card**

<b>Due date &amp; time of Submission of Bids</b>	<b>15/10/2025 by 11:00 AM</b>
<b>Last date &amp; time of Opening of Bids</b>	<b>15/10/2025 by 03:30 PM</b>
<b>Eligibility Bid Opening Venue &amp; Attention to:</b>	<b>Venue: Chairman, Procurement Committee Meghna Bank PLC Suvastu Imam Square 65, Gulshan Avenue, Gulshan-1, Dhaka-1212</b>
<b>Address for Submission of Bids</b>	<b>Meghna Bank PLC, Head Office, Suvastu Imam Square (Level 7) 65, Gulshan Avenue Gulshan-1, Dhaka-1212</b>
<b>Contact Person</b>	<b>Najmus Sakib</b>
<b>Contact Number</b>	<b>Mobile: 8801712161909, Phone: +880 2 4108-0751-54, Ext # 71802</b>
<b>Contact E-mail Id</b>	<b>najmus.sakib@meghnabank.com.bd</b>

**Meghna Bank PLC.**  
**Cards Division**  
**Gulshan, Dhaka, Bangladesh**

**Schedule**

**E. Bidder's Particulars:**

Name of the Company	
Address	
Contact Person	
Phone Number & Email	
Company E-TIN No	
Company BIN No	
Company Trade License No	

## 1. Introduction

Meghna Bank PLC invites proposals from qualified and experienced service providers to act as a **Credit Shield Premium Partner** for offering insurance coverage linked to our credit card portfolio.

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## 2. Objectives of the RFP

- To identify a reliable partner with expertise in Credit Shield/Payment Protection Plans.
  - To ensure comprehensive risk coverage for cardholders in case of unforeseen circumstances.
  - To enhance customer confidence and loyalty by offering value-added protection benefits.
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## 3. Our Current Program Overview:

1. **Total Security Coverage** for *Total Permanent Disability, Natural Death, or Accidental Death* — coverage up to **BDT 20 Lacs**.
    - ✓ **100% Outstanding Clearance** on the cardholder's dues (up to **BDT 10 Lacs**)
    - ✓ **Extended Financial Support to Beneficiaries** (up to **BDT 10 Lacs**)
  2. **Additional Accidental Death Compensation**
    - ✓ **Platinum Card:** BDT 5 Lacs
    - ✓ **Gold Card:** BDT 3 Lacs
    - ✓ **Silver Card:** BDT 1 Lac
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## 4. Eligibility Criteria

- Must be a licensed and regulated insurance provider.
- Minimum **[05 years]** experience in Credit Shield/Payment Protection products.
- Strong financial standing with a minimum credit rating of **[insert rating]**.
- Proven track record with at least **[3]** successful partnerships in the region.

## 5. Proposal Submission Requirements

Interested bidders must submit:

- Company Profile (including legal registration, licenses, and financials).
- Detailed product features and benefits.
- Pricing & premium models.
- Service level agreements (SLA) and claims process. □      References from existing/past clients.

## 6. Evaluation Criteria

Proposals will be evaluated based on:

- Scope of coverage and benefits offered
- Pricing and premium rate structure
- Claims settlement process and turnaround time
- Service and operational support model
- Any value-added services or differentiators

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## 9. Confidentiality

All information shared in this RFP and subsequent discussions must be treated as confidential.

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Signature : **Najmus Sakib**

Name of the Signatory : **Najmus Sakib**

Designation of the Signatory : **AVP & Head of Product, Card**

Name of the Company : **Meghna Bank PLC**

Date : **08/10/2025**